Social Media Post Ideas

Use these sample posts as a starting point and personalize them for your organization. Please include a photo of your actual Tree of Hope, its location, and your collection deadline.

Tag @StreetHopeTN and invite your audience to select a gift tag and provide hope!

Sample #1: Introduce Your Tree

This Christmas, you can give the gift of hope! 🎄 Through Trees of Hope, we're partnering with @StreetHopeTN to bless the children at Garland Oaks, a safe home where child survivors of sex trafficking find safety, healing and hope for the future.

Visit our Tree of Hope at [LOCATION] and choose a gift tag to help provide a Christmas season different than ever before! Every tag is an opportunity to remind her that she is seen, valued and loved.

Please return your gift tags and donations by [DEADLINE]. Can't visit our tree? You can give online at https://streethopetn.org/trees-of-hope.

Sample #2: Invite Your Community to Participate

🎄 It's Trees of Hope season at here at [ORGANIZATION NAME]!

We're excited to partner with @StreetHopeTN to bring Christmas joy to the children at Garland Oaks, Tennessee's first safe home providing long-term, holistic care for child survivors of trafficking.

You can be part of the healing journey by selecting a gift tag from our tree at [LOCATION]. Choose a gift, fulfill a need and help create a season filled with hope!

Here's how:
1. Visit our Tree of Hope at [LOCATION].
2. Select gift tag(s), and purchase the item listed.
3. Return your tag and gift card by [DEADLINE].

Learn more or give online at https://streethopetn.org/trees-of-hope.

Sample #3: Create a Sense of Urgency

Only [NUMBER] days left to visit our Tree of Hope!

There is still time to make a difference this Christmas! Choose a gift tag from our tree at [LOCATION] and help bring joy and encouragement to a child at Garland Oaks, where @StreetHopeTN provides a safe place for child survivors of sex trafficking to heal and discover hope for the future.

Each gift is a tangible way to meet a need, whether it's supporting an individual therapy session or providing crafting and art supplies.

Please return your gift tag and donation by [DEADLINE]. Can't make it to our tree? You can give online at https://streethopetn.org/trees-of-hope.

Helpful Reminder

Photos of your actual tree help your audience recognize where to participate. Please make the location and deadline

easy to find and encourage people to select a gift tag.

Additional social media graphics and a photo are available at: https://streethopetn.org/trees-of-hope.